

**SRMUS/PAT/2021-22/168**
**Date: 23-03-2022**
**PLACEMENT DRIVE NOTIFICATION**

<b>Company</b>	<b>Comcast India Engineering Center</b>
<b>About the Company</b>	<p>Comcast Corporation is a global media and technology company with three primary businesses: Comcast Cable, NBCUniversal, and Sky. Comcast Cable is one of the United States' largest video, high-speed internet, and phone providers to residential customers under the Xfinity brand, and also provides these services to businesses. It also provides wireless and security and automation services to residential customers under the Xfinity brand. NBCUniversal is global and operates news, entertainment and sports cable networks, the NBC and Telemundo broadcast networks, television production operations, television station groups, Universal Pictures, and Universal Parks and Resorts. Sky is one of Europe's leading media and entertainment companies, connecting customers to a broad range of video content through its pay television services. It also provides communications services, including residential high-speed internet, phone, and wireless services. Sky operates the Sky News broadcast network and sports and entertainment networks, produces original content, and has exclusive content rights.</p> <p>Website: <a href="https://corporate.comcast.com/">https://corporate.comcast.com/</a></p>
<b>Job Title</b>	Analyst
<b>Job Description</b>	<p><u>Core Responsibilities</u></p> <ul style="list-style-type: none"> <li>• Work directly with Campaign Managers, Account Executives and Clients</li> <li>• Responsible for all post-sale activities like inventory management, post-sale reporting, creating a strategic make-good/under delivery plan</li> <li>• Effectively communicate with internal teams (sales, operations &amp; finance) Build, traffic, and schedule advertising creative</li> <li>• Proactively monitor, analyze and optimize all advertising performance</li> <li>• Researches discrepancies or inconsistencies and recommends alternatives to ensure full client satisfaction</li> <li>• Provide troubleshooting assistance for creative and operations-related issues</li> <li>• Provide superior customer service to our clients and sales team</li> <li>• Understand the sense of urgency</li> <li>• Develops partnership with sales organization</li> <li>• Regular, consistent and punctual attendance. Must be able to work nights and weekends, variable schedule(s), and overtime as necessary.</li> <li>• Basic knowledge of excel skills like formatting, sorting etc.</li> </ul> <p><u>Employees at all levels are expected to:</u></p> <ul style="list-style-type: none"> <li>• Understand our Operating Principles; make them the guidelines for how you do your job.</li> <li>• Own the customer experience - think and act in ways that put our customers first, give them seamless digital options at every touch point, and make them promoters of our products and services.</li> <li>• Know your stuff - be enthusiastic learners, users and advocates of our game-changing technology, products and services, especially our digital tools and experiences.</li> <li>• Win as a team - make big things happen by working together and being open to new ideas.</li> <li>• Be an active part of the Net Promoter System - a way of working that brings more employee and customer feedback into the company - by joining huddles, making call backs and helping us elevate opportunities to do better for our customers.</li> <li>• Drive results and growth.</li> <li>• Respect and promote inclusion &amp; diversity.</li> <li>• Do what's right for each other, our customers, investors and our communities.</li> </ul>
<b>Job Location</b>	PAN India
<b>Eligible Degrees</b>	<b>B.Sc (Physics/Chemistry/Zoology/Botany), BA English, BSc.(Economics)</b>
<b>Eligibility Criteria</b>	<b>Marks % - Minimum 60% &amp; above in 10<sup>th</sup>, 12<sup>th</sup> &amp; UG. Work Timing: Night Shift</b>

<b>Desired Skills</b>	-
<b>Compensation (CTC)</b>	<b>Rs. 5.64 LPA</b>
<b>Other details</b>	<ul style="list-style-type: none"><li>• Stipend During Internship – <b>Rs. 18,000</b> per month (3 Months, April to June)</li><li>• Analyst 1 (Fulltime Employment) – 3 Lakhs (CTC) + 2.64 Lakhs (Shift Allowance)</li></ul>
<b>Selection Process</b>	Online Assessment and Interviews
<b>Date of Interview</b>	Will inform later
<b>Venue</b>	Online/Virtual